

Developing a Talent for Science

Ritsert Jansen
Rijksuniversiteit Groningen, The Netherlands

Want to make the most of your talent for science? This practical guide for students, postdoctorates and professors offers a unique stepwise approach to help you develop your expertise and become a more productive scientist. Covering topics from giving presentations and writing effectively to prioritising your workload, it provides guidance to enhance your skills and combine them with those of others to your mutual benefit. Learn how to maintain your passion for science, inspire others to develop their abilities and motivate yourself to plan effectively, focus on your goals and even optimise funding opportunities. With numerous valuable tips, real-life stories, novel questionnaires and exercises for self-reflection, this must-read guide provides everything you need to take responsibility for your own personal and professional development.



January 2011 228 x 152 mm 182pp 20 b/w illus.

	Original price	Discount price	
Hardback	£45.00	£36.00	978-0-521-19312-2
Paperback	£16.99	£13.60	978-0-521-14961-7



20% discount order form

If posting in the UK, please return this form to: STM Marketing, Cambridge University Press, FREEPOST CB27, The Edinburgh Building, Cambridge CB2 8BR (no stamp needed)

If posting outside the UK, please return this form in a stamped envelope to: STM Marketing, Cambridge University Press, The Edinburgh Building, Cambridge CB2 8RU, UK

To obtain your discount, please order by 31 July 2011

Developing a Talent for Science

Ritsert Jansen

	Original price	Discount price	Total
Please send me ____ copies of 9780521193122	Hardback £45.00	£ 36.00	£
Please send me ____ copies of 9780521149617	Paperback £16.99	£ 13.59	£
	*VAT charges for European Community residents only	£	_____
	Postage and packing (standard charge)	£	3.50
	Airmail (£3.50 extra per book)	£	_____
	Total	£	_____

Name _____ Email _____

Address _____

Please allow 21 days for delivery in the UK

Postcode _____ Country _____

I enclose a sterling cheque for £ _____ payable to Cambridge University Press and drawn against a UK bank

or *Credit Card. Mastercard/VISA/American Express *Delete as appropriate

Card Number

Expiry Date _____ Signature _____

Name of Cardholder _____

Cardholder's account address (if different from delivery address) _____

Postcode _____ Country _____

Telephone/Fax ordering
Call +44(0)1223 326050
or fax +44(0)1223 326111 to order any
Cambridge book on your credit card. See
also www.cambridge.org

N.B. c. prices may change without notice

For information about our privacy and data protection policy, please visit uk.cambridge.org/privacy or email mlist@cambridge.org

*Value Added Tax charge for European Union residents.

If you live in the European Union in one of the following member states (Belgium, France, Germany, Ireland, Italy, Portugal, Spain or Sweden) and are not registered for VAT we are required to charge VAT at the rate applicable in your country of residence. If you live in any other member state in the EU and are not registered for VAT you will be charged VAT at the UK rate. Please add VAT for the full value of the order, including postage charges. Please note that disks, videos and cassettes are subject to VAT throughout the EU, including the UK. If you are registered for VAT please supply your registration number below and leave the VAT payment box blank. The Cambridge University Press VAT number is: GB 823 8476 09



CAMBRIDGE
UNIVERSITY PRESS
www.cambridge.org